THE BODY OF KNOWLEDGE THAT PROFESSIONALS IN THE PROPERTY SECTOR SHOULD HAVE

A/Professor Francois Viruly & A/Professor Kathy Michell
Department of Construction Economics & Management, University of Cape Town
Presentation Overview

• Existing educational frameworks/philosophy
• Global Context (STEEP)
• African Context
• Accepting that there might be another worldview
CONTEXT

STEEP
- Digitisation
- Sustainability

Local Context
- Dual Economy
- Evolving Markets
- Market Maturity
- Local Research Agenda
Globally Appropriate – Locally Relevant

Urban Management

Interdisciplinary

Professionalism

Ethical Standards

Local Context

Flexibility of Career Paths

Cultural Value

Economic Value

Financial Value

Ecological Value

Social Value

Dual Economy
Where to from here?

Education
• Collaboration between Universities, Professions (e.g. RICS, ISK, AfRES)
• Interaction - tertiary institutions, industry, professions & public sector
• Development of relevant course material
• Listening to our students (and hearing what they have to say)
• CPD Courses
• Executive Education (private sector and public sector)
Where to from here?

Research

• Promotion of an engaged research agenda
• Conferences, seminars, workshops with academia, private sector and public sector

Accepting that there are other paradigms in the real estate sector

Keep doing what we doing, become better by supporting each other and working together….
Thank you

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